

SALON DE L'ŒUVRE ORIGINALE NUMÉROTÉE

SOON
PARIS

DECEMBER 1-3 DECEMBRE 2017

BASTILLE DESIGN CENTER ■ 74 bd Richard Lenoir ■ Paris 11
www.soonparis.com

APPLICATION FORM

Only the galleries/editors chosen by the artistic direction will be allowed to exhibit at SOON Paris I Salon de l'Œuvre Originale Numérotée 2017.

Kindly submit your completed application form **before June 30th, 2017**.

SOON Paris I Salon de l'Œuvre Originale Numérotée – CPCT Arts & Events –
48 rue Raymond Losserand 75014 Paris, France Phone : +33 1 45 38 51 15 – info@soonparis.com

Please fill all the fields below

Business name:.....

Gallery/editors name (as it will appear on communication tools, in block letters):

.....

Gallery/editors's year of creation:.....

Letter you wish to appear in alphabetical order:

Address:

Postcode:..... City: Country:.....

Phone: Mobile: Fax:.....

E-mail:

Website:

Gallery/editors director:.....

Contact for the fair:.....

Phone: Email:.....

Invoicing address (if different from above):.....

.....

N°R.C.S:.....

N° VAT (only for galleries/editors located in member countries of the European community):

.....

DOCUMENTS TO BE JOINED TO YOUR ADMISSION FORM

We advise you to send your application via wetransfer.com, dropbox...

Your project for SOON Paris must be as detailed as possible (as the allocation of booths and furniture is made by the artistic direction according to the proposals).

- 1/ List of the artists you work with in the edition area
- 2/ Participation in art fairs in 2016 / 2017
- 3/ Presentation of your project: new editions of an artist, thematic project, monography
- 4/ Average prices of the works
- 5/ At least 7 pictures of the chosen works ⁽¹⁾
- 6/ Complete CV/bio of the artists of your project
- 7/ Application fee – unless you participated in SOON 2014 and/or 2015 ⁽²⁾

⁽¹⁾ Pictures of chosen works for the fair can be sent on a CD-ROM or by email to info@soonparis.com (**JPG format – 300 dpi**). If you consider that the work needs to be presented on paper, do not hesitate to send a clean copy of its work.

Please specify which image could be use for the press release in case of acceptance.

⁽²⁾ A payment of a 50€ incl. VAT application fee is mandatory unless you participated in SOON 2014 and/or 2015. Payment should be made by check or bank transfer. Without the above-mentioned fee, the artistic direction will not consider the application form. In case of non-acceptance, the fee will not be refunded.

Selection

The fair is opened to international galleries and publishers with an exhibition program and an artistic venue.

The exhibitor must showcase a specific project, a focus on a contemporary artist, a new edition, etc. All exhibited material must be contemporary original numbered edition, signed by the artist (period covering the 50 last years): prints, videos, artist books, objects / 3D.

All submitted applications will be examined by the artistic direction of the Fair. The selection will be made on the basis of the following criteria:

- the quality of the Zoom artist presented, or special project
- the respect for the over-all balance of the fair's content,
- the compatibility of the gallery/editors's general artistic orientation with that of the fair,
- the publishing quality,
- the exhibition space availability.

Cancellation-Withdrawal

See article of the General Conditions of SOON Paris I Salon de l'Œuvre Originale Numérotée 2017.

Insurance and operation of the coverage

See article of the General Conditions of the SOON Paris I Salon de l'Œuvre Originale Numérotée 2017. The insurance offered by the organisation does not cover artworks. The exhibitor must insure its works.

YOUR BOOTH

Sector	Unit	Price in euros
Ground level & Upper level	<input type="checkbox"/> Unit ACCESS- 4 hanging linear meters* <input type="checkbox"/> Unit 1 - 6 hanging linear meters* <input type="checkbox"/> Unit 2 - 8 hanging linear meters* <input type="checkbox"/> Unit 3 - 10 hanging linear meters* <input type="checkbox"/> Unit 4 - 12 hanging linear meters* <input type="checkbox"/> Unit 5 - 20 hanging linear meters*	1 100 € excl. VAT 1 650 € excl. VAT 2 200 € excl. VAT 2 750 € excl. VAT 3 300 € excl. VAT 5 500 € excl. VAT
Lower level	<input type="checkbox"/> Unit ACCESS- 4 hanging linear meters* <input type="checkbox"/> Unit 1 - 6 hanging linear meters* <input type="checkbox"/> Unit 2 - 8 hanging linear meters* <input type="checkbox"/> Unit 3 - 10 hanging linear meters* <input type="checkbox"/> Unit 4 - 12 hanging linear meters* <input type="checkbox"/> Unit 5 - 20 hanging linear meters* <small>* +/- 10%: we will do our best to satisfy your demand. However due to availability and technical constraints, an alternative booth & size may be proposed.</small>	800 € excl. VAT 1 200 € excl. VAT 1 600 € excl. VAT 2 000 € excl. VAT 2 400 € excl. VAT 4 000 € excl. VAT
Additional linear meters : 250 € excl. VAT x ml	 €
Mandatory service pack <ul style="list-style-type: none"> • Application fee • Mandatory RC insurance • Double page in the catalogue • Promotional material: flyers, trade invitations, VIP cards, preview invitations, one-day invitations • Exhibitors badges + artists' badges • On-line catalog • Free WIFI access 		200 € excl. VAT
Total excl. VAT	 €
VAT 20,0%	 €
Total incl. VAT	 €

UNIT CONFIGURATION

Hanging

It depends on the location of the unit in space.

- Rope
- Wooden separation partition
- Wall
- Mixed

Implantation

For a better distribution of the units and furniture available, the artistic direction of SOON Paris will give you an implantation proposal in September 2017, based on the detailed artists and works submitted and selected for the Fair.

Light

Natural light, neon light, pendant lamp or spot, depending on the unit.

Additional spots available on order (on feet, rail or wall, depending on the unit implantation).

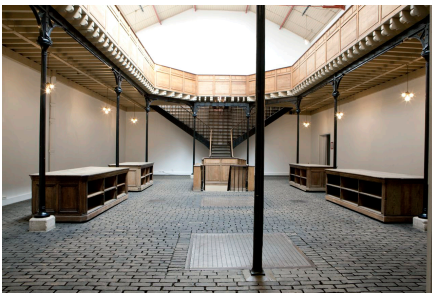
Optional furniture

Cabinets available depending on the unit location and your proposal for the fair (+ 250€).

Chair and table on demand.

Unit examples and furniture

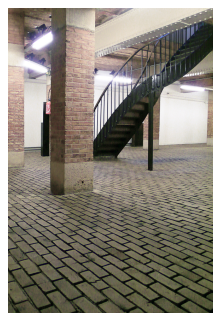
Ground floor



First floor



Lower floor



Payment

In the event of acceptance of your application by the artistic direction, payment has to be made according to the following schedule:

- 1st settlement of 50% on September, the 1st 2017
- Remaining balance by 7th November 2017

- By check payable to CPCT Arts & Events
- By bank transfer (please include a photocopy of the transfer): it is imperative that the order of transfer specifies the company name under which the gallery is registered, as well as the specific mention " **payment to be remitted without charge for the beneficiary** ". To our account: CPCT Arts & Events SARL

Please quote the following payment reference (concept):

"SOON2017 + Gallery name"

Bank Code	Code Branch	N° Account	Key	Bank
30788	00100	20194770001	25	NEUFLIZE HOICHE

IBAN	FR76 3078 8001 0020 1947 7000 125
SWIFT CODE	NSMBFRPPXXX

Appraisal

The artistic direction reserves the right to remove works that would not be in accordance with the file presented for acceptance. The concept of the zoom artist on a third of the booth must be respected.

Contract validation

I, the undersigned, do hereby declare that I have thoroughly read the general conditions and regulation of SOON Paris, and I fully accept without reserve or restriction all the clauses.

Name : _____ Signature and business stamp

Position :

Signed in : _____ On (DD/MM/YY) :

Important: Please keep a copy of this application and send the original back together with the general conditions read and signed to:

CPCT Arts & Events, 48 rue Raymond Losserand 75014 Paris – France

**Your contact: Carine Tissot – Director: carine.tissot@soonparis.com
Charlotte Debraine – Exhibitors Relation Manager: charlotte.debraine@soonparis.com**

Phone: + 33 1 45 38 51 15

GENERAL CONDITIONS
SOON Paris I Salon de l'Œuvre Originale Numérotée 2017

Art.1 – General Conditions

SOON Paris I Salon de l'Œuvre Originale Numérotée 2017 will take place in Paris from the 8th to the 10th of December 2017 at the Bastille Design Center. The setting up will be on Thursday 7th of December, during the afternoon.

The galleries/editors interested in exhibiting must fill in an application form. Galleries will be selected upon the basis of the program they propose and the availability of a space compatible with their program's needs.

Unless the participant's application is refused, submission of the application file will be considered as an irrevocable and legally binding engagement on the applicant's part to pay the full sum for the leasing of the stand as well as any attendant expenses.

Galleries/editors chosen by the artistic direction will be admitted to exhibit at SOON Paris I Salon de l'Œuvre Originale Numérotée 2017 and hereby undertake to respect, without exception, the clauses of the present rules and regulations as well as any subsequent variations thereof rendered necessary by circumstances and adopted in the final instance by the organizers of the fair in the general interest of SOON Paris I Salon de l'Œuvre Originale Numérotée 2017.

Art.2 - Exhibitors

Will be considered for exhibition: professional galleries and editors of painting, sculpture, new medias – within the parameters of the notion of multiples in art field – as well as the press, whose professional activity is proven by commercial register. Exhibitors, both French and foreign, who have booked a stand, undertake to respect the nomenclature of articles adopted for the fair by the fair's organizers.

Art.3 - Selection

Each applicant must submit a file concerning the works and artists to be exhibited during the fair. The fair's organizers may accept or decline any application without any further explanation or justification.

A previous participation in the fair in no way endows any right as to a later participation in the fair.

Art.4 - Booking and payment

- The galleries/editors chosen by the artistic direction will receive written confirmation by mail of their admittance as exhibitors at SOON Paris I Salon de l'Œuvre Originale Numérotée 2017.

- The acceptance of an application by the fair's organizers implies the exhibitor's irrevocable acceptance of all and any clauses understood in the present rules and regulations. Payment of the relevant fees must be done in two settlements: 50% at the time of the gallery's acceptance and the remaining balance no later than November 8th 2017.

- Should one or several invoices due to CPCT Arts&Events remain unpaid at the latest 15 days after their date of emission, this absence of payment, without any other preliminary formal demand, will automatically entail the loss of all rights to the attributed exhibition space, without further prejudice to other items of the present article and the present General Conditions. In this event, CPCT Arts&Events regains full rights to dispose of the exhibition space concerned and retains the right to lease it out to another candidate.

Art.5 - Cancellation

The balance of payment is considered due once the artistic direction has accepted the gallery's application. In the event that the exhibitor should withdraw, the exhibitor will nonetheless be liable for full payment of the cost of leasing the space, should the organizers be unable to otherwise rent the space under the usual conditions. Should the direction succeed in re-leasing the stand, the retainer fee and 10% of the total bill remain the property of CPCT Arts&Events for a cancellation before September 14th. The total cost of the booth will be due for any cancellation after September 14th 2017.

Art.6 – Stand placement

- CPCT Arts&Events alone determines the way in which the spaces are allocated, this attribution being based notably on the criteria of selection.

- An exhibitor may communicate any objections, duly justified, to CPCT Arts&Events in the week following his/her being informed of the space attributed. Once acquainted with the said objections, CPCT Arts&Events will take a considered decision in the matter. This decision will be final, and will be notified to the exhibitor in writing. CPCT Arts&Events reserves the right to move an attributed place, to modify its aspect, or again to transfer one or several spaces attributed to an exhibitor or to a group of exhibitors towards one or several other spaces, if it is deemed necessary for reasons of general organization.

The exercise by CPCT Arts&Events of such a right will under no account entitle the exhibitor to any compensation. Any decision emanating from the owner or from the developer of the Building that might lead to the modification of a stand or otherwise change its aspect in no way engages the responsibility of CPCT Arts&Events.

Art.7 – Setting up and dismantling

Setting up and dismantling schedule will be provided in the exhibitor's instruction package. Any works delivered after the official opening hours of the fair may not be placed in the stand until the fair is closed for the day. In the event that an exhibitor has not have removed his/her merchandise within the time allowed for doing so, the management will have the merchandise placed under the security of the fair's transporter at the exhibitor's expense. Any supplementary costs that may be incurred by placing the work in security will not be in any way at the management's cost. Each stand must be attended by an employee at all times during the opening hours of the fair, up until, and including, the last day of the fair. The exhibitors must leave the booth, partitions, and any other material they may use, in the state in which they found it.

Art.8 – Booth settlement

The exhibitors undertake to respect the artistic proposal outlined in their application file, in particular the presentation of an artist's zoom over at least a third of the stand. Any decoration or installation that may be deemed incompatible with the organization of a fair open to the general public must be submitted to the management for prior approval and cannot be used without the consent of the fair's management. Any extra expenses resulting from an installation without prior approval by the management will be the responsibility of the exhibitor. Exhibitors are obliged to keep their stand orderly and presentable at all times. The direction reserves the right to intervene to restore order should the need arise.

Art.9 - Sales

Sales are authorized during the fair. However, for reasons of security, no merchandise may leave the fair without an official bill of sale, complete with a description of the sold article, signed by the exhibitor and recognized as such by the direction.

Art.10 - Security

- All necessary measures will be taken by the management to ensure the effective security of the stands before and after the opening hours. Each exhibitor is responsible for the careful surveillance of his own personal materials.
- Any person entering duly indicated restricted areas, does so without the responsibility of CPCT Arts&Events being in any way engaged.

Art.11 - Insurance

Beyond the coverage of compulsory insurance, the exhibitors must be covered by their usual insurance for any other potential risks, in particular theft, damage to the art-works or exhibition materials. The exhibitors release the management from any responsibility in the event of fire, explosion, flood, other acts of God, and for any matter that may not be directly imputed to the management, agents, and employees of the fair. Notably, no compensation will be due in the event that the stand is rendered unusable by any accidents or events totally outside the management's control.

Art.13 – Diverse prohibitions

- Except in the event of express authorization by the direction, exhibitors are forbidden from doing the following:
 - Renting, either for a fee or for services rendered, or lending out, all or any part of their stand space.
 - Playing music in their stand or using any mechanical devices that may disturb other exhibitors, unless the management has given express approval beforehand.
 - According to the applicable legal measures, smoking is forbidden. Exhibitors undertake to ensure that this ban be respected, on and around their stand.

Art.14 - Responsibility of the management

The management can, in the case of absolute necessity, notably in the event of a transport strike, postpone the fair, modify the opening hours, or close it to the public. The management may cancel it or close the fair before the official closing date. In all events, all contracts concluded with the exhibitors remain valid and the payment of the rental of stands and all expenses remain due.

Art.15 – Enforcement of these regulations

In the event of contention, including those unforeseen by the present regulations, the management reserves the right to impose its judgement. Any decision taken by the management, even transmitted verbally, will be final and will take effect immediately. The management reserves the right to modify the present rules and regulations in the interest of the fair.

Art.16 - Complaints

Any complaints by exhibitors in view of an amicable conclusion must be submitted to the management by registered letter postmarked no later than 15 days after the closing of the fair. Any complaints received after this date will not be taken into consideration. Any legal complaints must be lodged under the jurisdiction of the French court system and according to French law. For all interpretation of the present rules and regulations, only the French text is deemed legally valid.

Read and approved

Signature & business stamp